ND ACADEMY national and regional statistics show:

- 4 out of 5 NAF students go on to postsecondary education.
- 52% of NAF graduates earn bachelor’s degrees in four years—compared with 32% nationally.
- Of those who go on to postsecondary education, more than 50% are the first in their families to go on to college.
- 90% of students report that academies helped them to develop career plans.
- 85% of 5 and 10 year alumni are working in a professional field.

Academy students have opportunities to earn industry-recognized certifications and college credits. They will learn the “ABCs”—Attitudes, Behavior, and Communication—needed in today’s workplace. Students participate in resume writing workshops, mock interviews, and gain critical job-ready knowledge. Scholars who join Wilson’s Academy of Hospitality & Tourism benefit from many work-based learning experiences such as:

- Career exploration site visits to key businesses and industry
- Guest speakers from industry
- Job shadowing
- Mentorships
- Paid internships

ACADEMY INDUSTRY PARTNERS:

- Courtyard by Marriott Convention Center
- Hotel Association of Washington, D.C.
- Alero U Restaurant and Lounge
- Hilton Worldwide
- Starwood Hotels & Resorts Worldwide
- Denihan Hospitality Group
- Centerplate/NBSE
- LaSalle Hotel Properties
- The Minority Resource Center
- Marriott
- Gaylord National Harbor
- Georgetown University
- George Washington University
- The Hay-Adams Hotel
- Panera
- Omni Shoreham
- Drape King
- Oceana Florist
- Zero-to-Three
- BW Enterprise
- FiestaDC

“Some 17.4 million domestic visitors came to the nation’s capital last year and enjoyed our sites and attractions, fabulous dining, arts and culture, shopping and nightlife, and with $8.5 billion in development, the city’s offerings are growing every day.”
– Elliott L. Ferguson, President and CEO of Destination DC.

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Wilson’s Academy of Hospitality and Tourism prepares high school students to excel in college and compete in the global workforce. The field of hospitality and tourism is one of the world’s largest and DC’s fastest growing industries.

As a member of the National Academy Foundation network, our Academy is part of a national movement where students can learn, achieve and advance as a professional along a chosen career path. The Academy of Hospitality and Tourism will engage students by using Hospitality and Customer Service as a lens through which everyday problems are analyzed, approached and solved.

### NAF ACADEMY OF HOSPITALITY & TOURISM (AOHT) SEQUENCE OF COURSES

<table>
<thead>
<tr>
<th>NAF Curriculum</th>
<th>Level I</th>
<th>Level II</th>
<th>Level III*</th>
<th>Optional*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitality</td>
<td>Principles of Hospitality Management AND</td>
<td>Sports, Entertainment &amp; Event Planning AND</td>
<td>Hospitality &amp; Tourism Management</td>
<td>Hospitality Marketing</td>
</tr>
<tr>
<td>Management AND</td>
<td>Customer Service</td>
<td>Intro to Hospitality Marketing</td>
<td>Program (HTMP)</td>
<td>Hospitality Management</td>
</tr>
<tr>
<td>Customer Service</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

* Level I and/or II courses are currently being offered to new Academy students. Wilson H.S. will determine advanced Level III and Optional course offerings as the Academy continues implementation and students progress through the sequence.

### CAREER OPPORTUNITIES

- Hotel Owners
- Lodging Managers
- Meeting, Convention, and Event Planners
- Food Service Managers
- Travel Agents and Guides
- Concierges
- Restaurant Owners and General Managers
- Marketing Directors
- Sales Managers and Representatives
- Front line Supervisors
- Accountants and Bookkeepers
- Human Resources Associates

Students explore a range of career opportunities in high-wage, high-demand careers in Hospitality & Tourism. Salaries for careers requiring an Associate’s and/or Bachelor’s degree range from $35K to over $100K.

Source: The Occupational Outlook Handbook and O*Net Resource Center

FOR QUESTIONS OR MORE INFORMATION PLEASE CONTACT:
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